

ABOUT RODEORANCHRIDE.COM

RodeoRanchRide.com is the leading guide to Western horse events and services across the Mountain West. At home or on the road, **we connect horse people** throughout the Mountain West with the horse events and services they need... *wherever their journey takes them.*

OUR MISSION

To provide a trusted local and regional platform where Western horsemen and women can easily find equine events and services throughout the Mountain West. We are proud to partner with the people, businesses and events that keep the our horse industry strong.

OUR MARKET

TARGETED AUDIENCE

Horsemen and women who participate in Western competitions such as rodeos, barrel races, ropings, reinings, cuttings, pennings, sortings, shows and other performance horse events.

Horsemen and women who participate in Western lifestyle activities such as trail riding, pleasure riding, backcountry riding, ranch work, clinics and horse sales.

LOCAL & REGIONAL REACH

RodeoRanchRide.com serves 9 states across the Mountain West, bringing together a strong local & regional network of Western horse events, services and communities. Our coverage includes:

Montana	Arizona	Idaho
Wyoming	New Mexico	Utah
Colorado	Texas	Nevada

WHY ADVERTISE?

DEDICATED WESTERN HORSEMEN & WOMEN

RodeoRanchRide.com listings & banners connect you with hundreds of dedicated Western horse people throughout our highly targeted Mountain West equine network.

- **Multiple Placements. One Payment.**
Website. Search. Social.
Your promotion, reaching more horse people.
- **Stay Visible. Grow Your Reach.**
At home. Along the Trail. On the road.
Your listing, working 24/7.

- **Keep it Simple. Stay Connected.**
Small Business. Events. Nonprofits.
Your name, in front of our Western equine community.
- **Tell Your Story. Build Your Brand.**
Month after month. Season after season.
Your banner, covering the Mountain West.

EVENT & SERVICE LISTINGS

SIMPLE, EFFECTIVE MARKETING

RodeoRanchRide.com provides an easy way to promote your local and regional events and services across the Mountain West. Choose the listing or banner that best fits your needs.

BASIC LISTING: FREE..... Includes: Name, Address, Phone, Website, Dates (for events), Runs until canceled.

FEATURED LISTING: \$95/year..... Includes: Everything in Basic, Search optimized description, Social media link, Featured badge on listing, Top of state/category search, Renewals upon request.

STATE BANNER LISTING: \$395/year..... Includes: Everything in Featured, Banner: 600 x 100px, Banner link, Banner creative, State rotation (3 states), Banner message (2), Renewals upon request.

REGIONAL BANNER LISTING: \$795/year..... Includes: Everything in Featured, Banner: 600 x 100px, Banner link, Banner creative, Regional rotation (9 states), Banner message (5), Renewals upon request.

